

THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Shell SIMPSON et al.

Confirmation No.: 2018

Application No.: 09/923,954

Examiner: J. H. Blackwell

Filing Date: 08/08/2001

Group Art Unit: 2176

Title: WEB-BASED IMAGING APPLICATION THAT CREATES CUSTOMIZED CONTENT BASED ON USER SELECTIONS

Mail Stop Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

- (X) Response/Amendment () Petition to extend time to respond
() New fee as calculated below () Supplemental Declaration
(X) No additional fee
() Other: _____ (fee \$ _____)

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	15	MINUS	20	= 0	X \$50	\$ 0
INDEP. CLAIMS	4	MINUS	5	= 0	X \$200	\$ 0
[] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.

Respectfully submitted,

Shell SIMPSON et al.

By

William T. Ellis

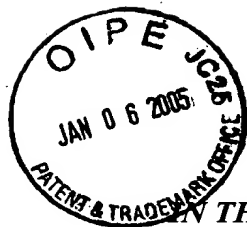
Attorney/Agent for Applicant(s)
Reg. No. 26,874

Date of Deposit:

Typed Name:

Signature: _____

Date: 1/6/05



Atty. Dkt. No. 10008230-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Shell SIMPSON et al.

Title: WEB-BASED IMAGING
APPLICATION THAT CREATES
CUSTOMIZED CONTENT
BASED ON USER SELECTIONS

Appl. No.: 09/923,954

Filing Date: 08/08/2001

Examiner: JAMES H. BLACKWELL

Art Unit: 2176

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated November 2, 2004, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: